OpenCms in Spain

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History

- **OpenSource arrived to the Public Administrations**
  - A way to save up money.
- **Internet expansion**
  - Information for the citizen
  - Information for their workers
- **Possibilities:**
  - .com, Plone, Drupal, Lenya, OpenCms, phpNuke

History

- **An study was done: OpenCms won**
  - **EPSA 2002**
    - OpenCms 4.6
    - It was released on June de 2004 under OpenCms 5.0.
    - They still bet for OpenCms
  - **Almost at the same time:**
    - Gobernación, Agricultura y Pesca and Justicia OpenCms 5.

History

- **Sadiel and Isotrol's product:**
  - framework Cocoon
  - IdForm.
  - System Cache.
  - Lucene used to show the resources on the web (not only searching)
  - Architecture: Editing server and presetation server.
  - New administration modules.

- **They had to modify the core.**
  - The result was fiasco
  - This had bad side effects: bad opinion about OpenCms

Clients

- Manage information it's a priority on the company's strategy
- Knowledge management promotes excellence

- One access point → Maximizes performance and minimizes costs

OpenCms (customers view)

Pros

- One of the best CMS
- Easy
- OpenSource
- Solid
- Java
- Web-Browser
- Integration with other technologies
- Integration with other developments

Cons

- Multiple categorization
- All content in XML
- Module's lack
- Small community
- Lack of the people with experience
- Bad developments
- Scalability

Suppliers

- **Strategic bet vs client's demand**
- **R&D**
  - Module development based on clients needs
  - Develop a new product based on OpenCms V5.0
- **Commitment with the community**
  - Some think about it as a possibility but there is no real contribution

OpenCms (suppliers view)

Pros

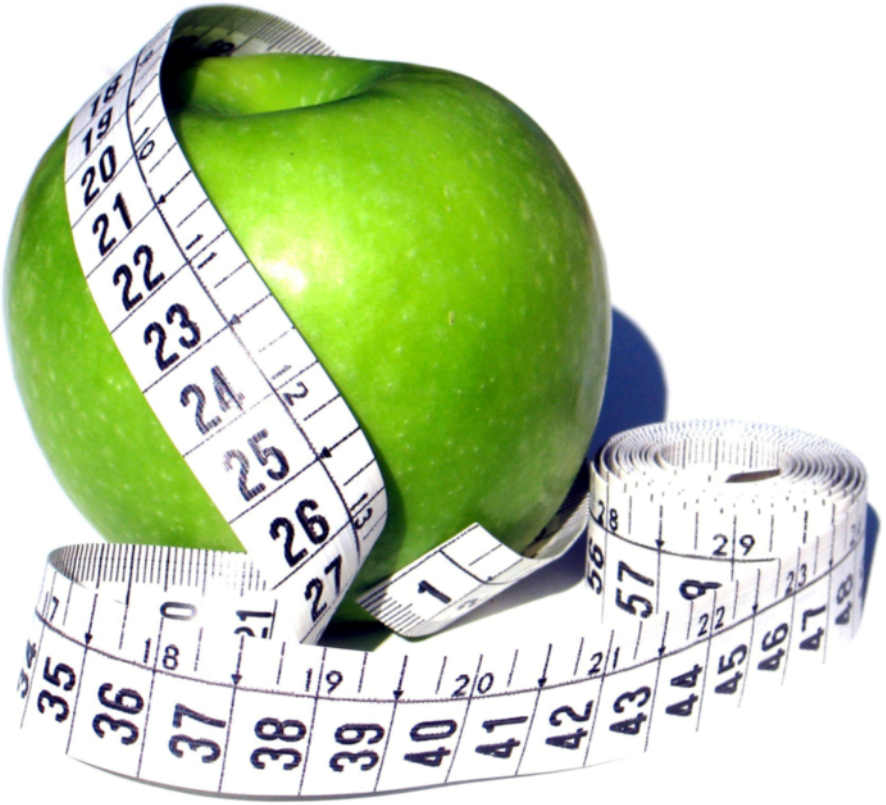
- The best java CMS
- OpenSource
- Maturity
- Layers differentiation
- Evolution

Cons

- Database storage
- Workflows
- Difficult development
- Under manning
- Scalability
- Modules

The Product

- OpenSource
- Intuitive and agile
- Adapt to change easily and integration to other frameworks and software.
- Multi-database
- High level security
- Proprietary user manager
  - LDAP



The Product

- **Multiple authentication systems**
  - Digital certificate
  - Single Sing On

➔ **Easy multiplatform installation**

- **Continuity guarantee**
  - Alkacon
  - OpenCms Hispano

The Product: What it needs

- **Community growth**
  - More OpenSource development
- **Commercials**
  - Like Alfresco's commercials: emulate their initiative

The Market

- **Applicable for any market sector**
  - Any organization requires content management
  - Any organization requires it's employees to manage content easily

- **Applicable for any market segment**
  - Enterprise
  - SME/SMB
  - Soho

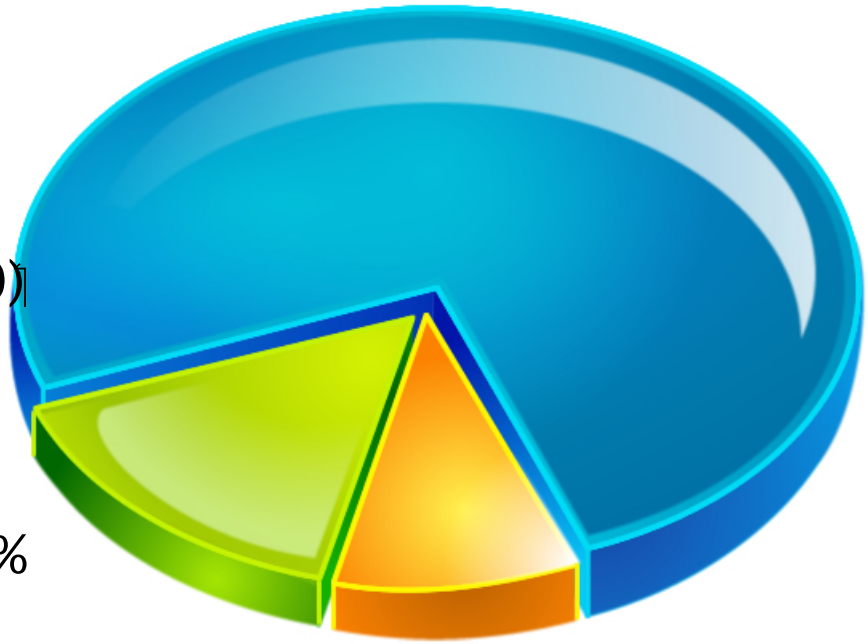
The Market

- **Private sector**

- Small 75% (6.000-20.000)
- Medium 20% (20.000-80.000)
- Big 5% (80.000-?)

The Market

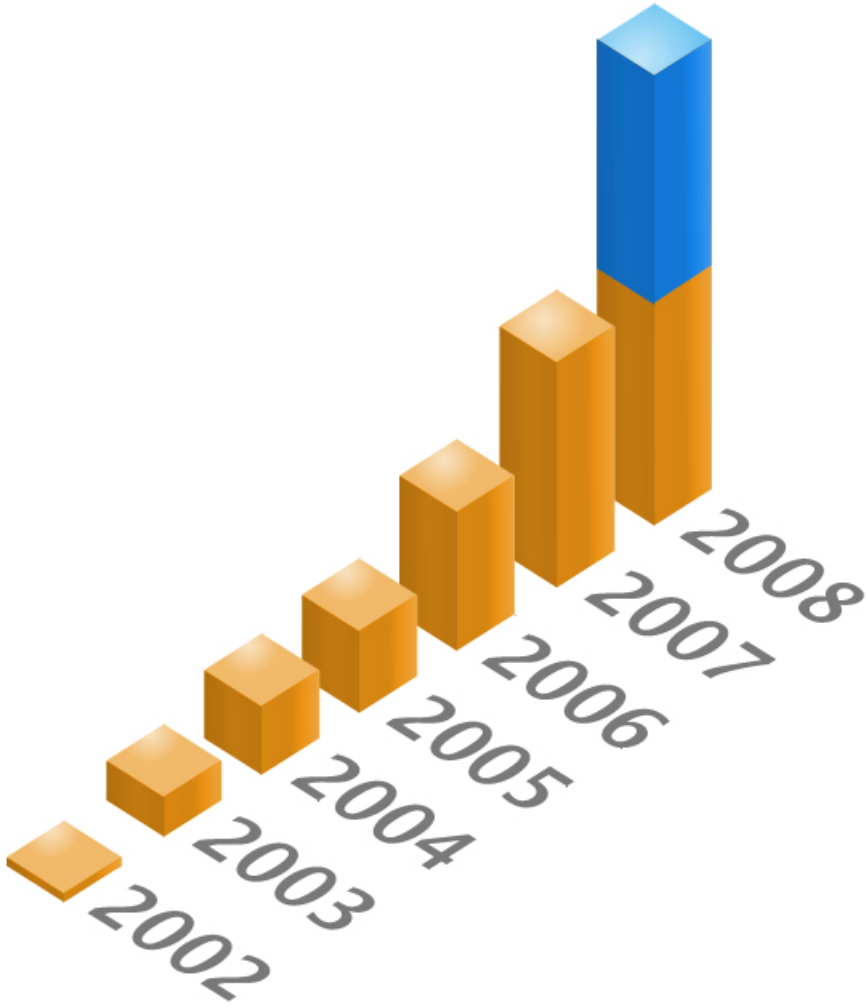
- **Public sector**



- Medium 75% (40.000-400.000)
- Small 15% (10.000-40.000)
- Big 10% (400.000-?)

The Market

- Annual project

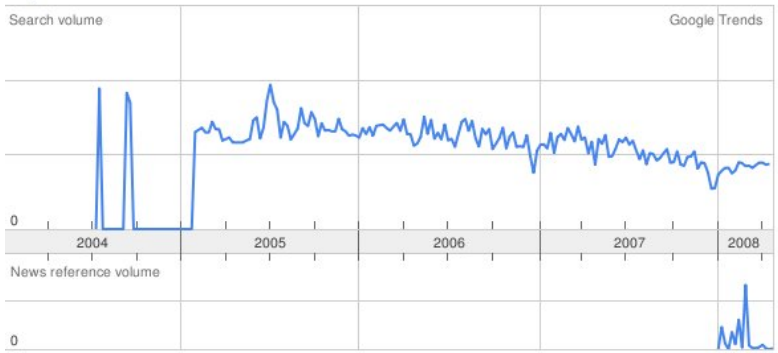


The Market

Google Trends

Trend history

opencms



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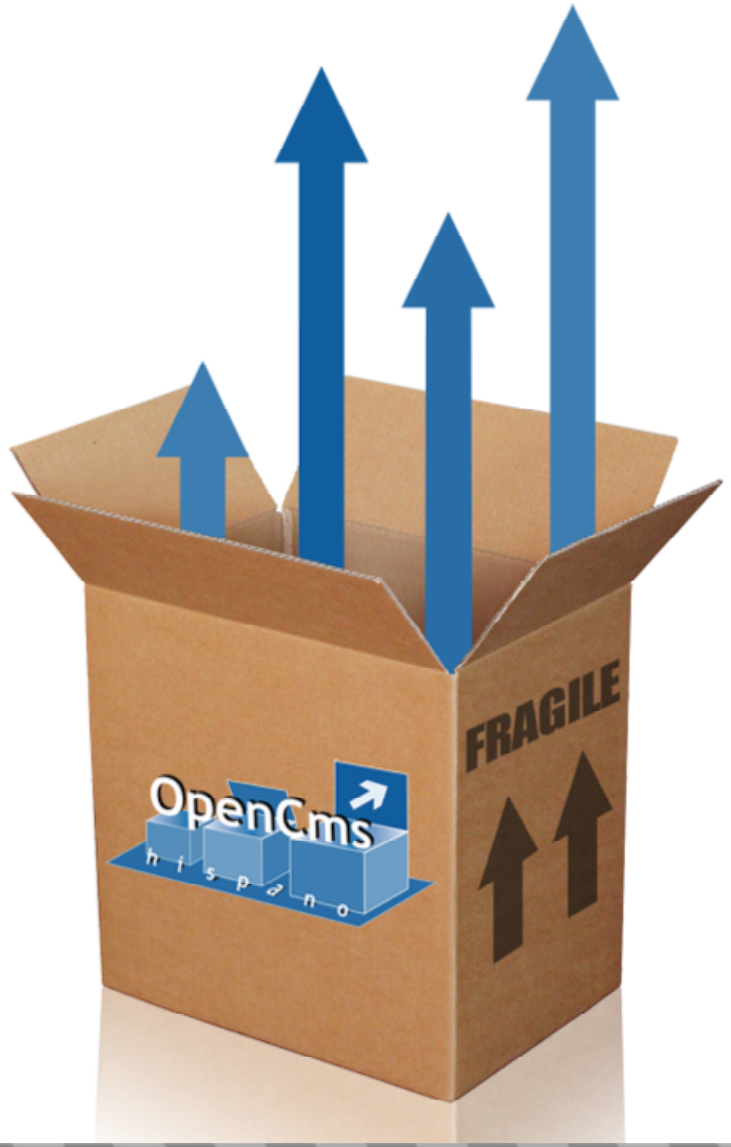
All regions | All years

Regions	Cities	Languages
1. Czech Republic	1. **Sevilla**, Spain	1. **Czech**
2. Spain	2. **Beijing**, China	2. **Italian**
3. Italy	3. **Hamburg**, Germany	3. **German**
4. India	4. **Cologne**, Germany	4. **Chinese**
5. Germany	5. **Barcelona**, Spain	5. **Russian**
6. Switzerland	6. **Berlin**, Germany	6. **Spanish**
7. Austria	7. **Milan**, Italy	7. **Finnish**
8. China	8. **Munich**, Germany	8. **English**
9. Portugal	9. **Madrid**, Spain	9. **Dutch**
10. Finland	10. **Augusta**, Italy	10. **French**



OpenCms Community in Spain

- **OpenCms Hispano**
  - When?
  - Why?
  - Objectives

Questions & Answers